



SHANNON M. JOST

shannon.jost@stokeslaw.com
206.892.2124

800 Fifth Avenue, Suite 4000 • Seattle, Washington 98104-3179

PRACTICE OVERVIEW:

Shannon's practice combines intellectual property transactions and litigation. Shannon advises clients on the acquisition, protection and enforcement of intellectual property rights; drafts and negotiates a wide range of license, development, manufacturing, acquisition and operational agreements; and represents clients in civil litigation in state and federal courts and in contested administrative proceedings before the U.S. Patent and Trademark Office.

PRACTICE AREAS:

Intellectual Property
Business
Litigation

EDUCATION:

Columbia University School of Law, J.D., Executive Editor Columbia Journal of Law and Social Problems; John M. Olin Fellowship in Law and Economics (1996)

Georgetown University School of Foreign Service, B.S. (1992)

ADMITTED TO PRACTICE:

Washington (2002)
New York (1997)
Various U.S. District Courts
U.S. Court of Appeals for the Ninth Circuit
U.S. Court of Appeals for the Federal Circuit

REPRESENTATIVE WORK:

Recent Transactional Experience

Drafting and negotiating over 100 digital media licenses enabling a leading electronic retailer to offer digital downloads of books, magazines, newspapers and videos.

Complex software development and services agreements for clients including national telecommunications services providers, retailers, and manufacturers.

Stokes Lawrence, P.S.

Trademark, copyright, and patent license agreements.

Website development and operations agreements; multimedia and technology licensing agreements; manufacture and supply agreements.

Counseling on a variety of business operations matters, including negotiation of sponsorship/advertising agreements, confidentiality and nondisclosure agreements, independent contractor agreements, licensee compliance, advertising and product packaging review.

Advising clients on wide range of intellectual property licensing, contract and enforcement issues, new media, e-commerce, domain name, privacy and other Internet-related issues, unfair competition, false advertising and commercial disparagement.

Intellectual property prosecution.

Recent Litigation Experience

Lead counsel for leading wireless telecommunications provider in patent litigation involving prepaid calling technology; favorable claim construction ruling and summary judgment of non-infringement upheld by Federal Circuit.

Lead counsel for national electronic payment processor in trademark and unfair competition action, obtaining favorable partial summary judgment and final judgment for client, with maximum statutory damages and attorneys' fees, after bench trial. Affirmed on appeal to Ninth Circuit.

Lead counsel for wireless telecommunications company in multi-defendant patent litigation involving electronic transfer of information; obtaining favorable settlement.

Lead counsel for large software company in numerous copyright/breach of contract cases, obtaining favorable settlements.

Counsel for wireless telecommunications company in patent malpractice action; obtaining favorable jury verdict and advantageous settlement.

Co-counsel for toy-manufacturer in unfair competition case, obtaining summary judgment for client.

Lead counsel for independent software company in copyright infringement/misappropriation of trade secret litigation, resulting in summary judgment for client and favorable settlement.

Counsel for manufacturer of auto parts in trademark and unfair competition jury trial.

Numerous contested proceedings before the Trademark Trial and Appeal Board of the United States Patent and Trademark Office.

PROFESSIONAL & COMMUNITY ACTIVITIES:

Trustee, Federal Bar Association of the Western District of Washington

Barrister Member, Seattle Intellectual Property American Inn of Court

Member, International Trademark Association

Member, American Intellectual Property Law Association

Member, Intellectual Property Section of the Washington State Bar Association

Advertising and Commercial Speech Committee, Media Law Resource Center

Volunteer, King County Bar Association Downtown Neighborhood Legal Clinic

RECENT PUBLICATIONS & SPEAKING ENGAGEMENTS:

"Confusion Over Keywords: The 9th Circuit Decision in Network Automation v. Advanced Systems Concepts," King County Bar Association, Intellectual Property Section (May 2011)

"Basics of Intellectual Property Law for Marketing Professionals," The Association for Women in Communications Annual Meeting (October 2009)

"What Every Business Advisor Should Know About Intellectual Property," Washington Women in Tax (February 2008)

"Intellectual Property Litigation Strategies and Management," American Association of Corporate Counsel (Washington Chapter) (January 2008)

"Policing and Enforcing U.S. Trademarks," Half Moon Seminars (June 2007)

"Basics of Intellectual Property and Marketing/Communications Law," Public Relations Society of America, Puget Sound Chapter (January 2007)

"Trademark Clearance, Use and Registration Considerations for Geographical Designations," Washington State Bar Association IP Section Newsletter (Winter 2005-2006)

"Intellectual Property Licensing and Litigation: Theories and Strategies," Primerus association of law firms Annual Conference (October 2005)

"The Ins and Outs of Intellectual Property Law: How it Relates to You," Washington Wine Institute/Washington Wine Quality Alliance (December 2004)

"The Role of Trademarks in Business Transactions" INTA Local Roundtable Presentation (April 2004)

RECOGNITION:

Notable Practitioner in Intellectual Property, Chambers USA (2010)

Washington Super Lawyers® (2010 - 2011)

Rising Star, Washington Super Lawyers® (2004 & 2008)

BACKGROUND & INTERESTS:

Prior to joining the firm, Shannon was associated with the New York office of White & Case LLP.