



## KELLY TWISS NOONAN

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### PRACTICE OVERVIEW:

Kelly's practice combines business advising and commercial litigation with an emphasis on class action defense and advertising and consumer law. Kelly has served on the firm's Executive Committee since 1999 and has been the firm's Managing Shareholder since 2002.

### PRACTICE AREAS:

Litigation

Class Actions

Consumer Protection

### EDUCATION:

University of Washington, Executive Development Program at the Foster School of Business (2006)

University of Washington School of Law, J.D. with honors (1989)

University of Notre Dame, B.A. in English, *cum laude* (1985)

### ADMITTED TO PRACTICE:

Washington (1989)

U.S. District Courts for the Western (1990) and Eastern (2006) Districts of Washington

U.S. Court of Appeals for the Ninth Circuit (1992)

### REPRESENTATIVE WORK:

Provide ongoing advice and training to clients regarding compliance with federal and state laws relating to advertising, marketing, promotions, sweepstakes and contracts, credit practices and general business regulation.

Defended and successfully resolved numerous consumer class actions against major telecommunications companies involving claims of deception, unfair business practices and breach of contract.

Defended several nationwide consumer class actions involving false advertising and fraud claims as well as Federal Communications Act preemption and filed tariff issues.

### PROFESSIONAL & COMMUNITY ACTIVITIES:

Member, Women Presidents' Organization, Bellevue Chapter (present)

*Stokes Lawrence, P.S.*

Member (present) and Director (1992-94), Women in Telecommunications and Washington Women Lawyers  
Chair, Eckstein Middle School Annual Campaign (present)

Volunteer, King County Bar Association Downtown Neighborhood Legal Clinic (present)

Past Officer, Laurelhurst Park Advisory Council and the Laurelhurst After School Enrichment Rooms Child Care

#### **RECENT PUBLICATIONS & SPEAKING ENGAGEMENTS:**

“Tips on Keeping Your Legal Practice Profitable in the Economic Downturn,” Fourth Annual Washington State Diversity Conference (June 2009)

“How to Build a Successful Private Practice: Mother Attorney Leaders and Rainmakers Share Their Wisdom,” Mother Attorneys Mentoring Association of Seattle (March 2009)

“Basic Legal Issues in Advertising,” National Business Institute’s Preventing Lawsuits and Violations in Advertising and Promotions (April 2008)

“Consumer Arbitration at a Crossroads: Consumer Arbitration Agreements, Class Action Waivers, and the Emergence of ‘Class Arbitration,’” Annual Washington State Bar Association Antitrust and Consumer Protection Seminar (December 2005)

“Class Action Fairness Act - Overview,” and “Arbitration - Recent Developments,” Payday Lending Legal Summit, Las Vegas, NV (November 2005)

“Impact of Arbitration Agreements on Class Certification,” The Class Action Litigation Summit, New York, N.Y. (June 2005)

“General Overview of Advertising Law—Hot Issues,” and “Sweepstakes, Games and Contests,” Advertising Law in Washington (February 2005)

#### **RECOGNITION:**

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